

New ACM Publication Policy

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Summary

- ACM has enhanced its publications policies.
- After much debate and listening to community.
- Broad Range of Options:
 - Author-pays Open Access option
 - Enhanced Free proceedings posting options
 - New License or Traditional Copyright option

Open Access / Author Pays

- An author-pays option will be available.
 - Some details are pending, e.g. cost per paper and member discounts
- Author payment for open access will be possible.
 - Perpetual, open access for all (“Gold Open Access”)
- Author payment is decoupled from choosing a Community Commons CC3.0 license.
- Under “author pays”, Author decides how to manage rights
 - Under all author-pay options, ACM publishes paper **free forever** in the ACM Digital Library
 - Options include copyright vs license – *details later*

Note: This “author pays” option provides exactly what some have asked for.

- But at a fee.
- Benefits:
 - Full open access if author desires.
 - Someone may publish in an ACM publication, even when the paper is irrevocably open.
- These options will be rolled out some time in 2013.

Author-izer

- ACM has long offered an “Author-izer” option
- Allows authors to put “Author-izer” links on their website
 - Links go to author’s paper in ACM Digital Library
 - Anyone retrieving the paper via the link gets it free
 - Open Access

<http://www.acm.org/publications/acm-author-izer-service>



Conference Proceedings via DL

- Experiment:
 - SIGs will be able to have fully open conference proceedings in the ACM Digital Library
 - For up to one month surrounding a conference.
 - A contiguous period before/during/after the conference – *totaling up to a month*
 - Up to two weeks prior to conference – *assuming notice of earlier publication in CFP.*
- SIGs / Conferences may use this ability to provide free on-site access to conference registrants
 - No paper proceedings
 - No CDs
 - No jump drives

SIG and Conference Impacts

- SIGs can have an “authorizer-style” table of contents for proceedings
 - On the SIG site *or*
 - On the conference site.
- This “Authorizer” table of contents is only the “current conference”
 - This table of contents “Authorizer” access will end:
 - With publication of the next conference proceedings *or*
 - One year later, for non-regular events.
- Offering an “Authorizer” table of contents is entirely up to the SIG.
 - E.g. some SIGS may keep model of Digital Library access going to SIG members.
- Events co-sponsored with multiple organizations require consent from everyone
 - E.g. IEEE and ACM, multiple SIGs, etc
- This is a three-year experiment.
 - During that experiment, ACM will gather data and assess
 - On downloads, subscriptions, SIG memberships, etc

Licensing vs Copyright

New option: Author licenses paper to ACM, instead of granting copyright to ACM.

- For now, the license to ACM will be exclusive, i.e. no one else can publish the paper.
 - Some in our community have expressed interest in non-exclusive license options.
 - Non-exclusive licenses remain under study.
- License option will be phased in during 2013.
- *Why a licensing option and not a complete switch?*
 - Some authors or institutions may prefer traditional copyright transfer.
 - Let ACM pursue copyright violators.
 - Some institutions have publication approval procedures for granting copyright.
 - These procedures may be hard to change to handle licensing.